

RIO RICO CHAMBER OF COMMERCE

Suggestions for projects for the Standing Committees

Membership Committee (3 Board Members) (Dean, Cesar, Sal, Chairperson - Sal)

Develop membership benefit list and informational Business meetings or brochures
Membership drives (Help your Chamber, Help yourself), (Director's contest)
Put together a prospective member packet, door-to-door membership solicitation
Trail of Lights Parade and
Help sell in advance raffle tickets for Chamber Annual Meeting and Raffle held in April
Contact the Business Plazas to participate in the Annual Christmas Mercado and Trail of Lights Parade
Decorating contest, Plazas entertainment including Mercado vendor area

Budget/Finance Committee (4 Board Members) (Dean, Kurt, Randy, Chairperson - Enedina)

Prepares monthly and yearly financial statements
Prepares annual budget and makes sure taxes are filed yearly
Creates fundraisers, creates and monitors dues structure
Select Business of the Month Awards
Help sell in advance raffle tickets for Chamber Annual Meeting and Raffle held in April
Free Raffle drawing, prizes and registration for all events at Annual Christmas Mercado and Trail of Lights Parade.
Check on inverters for truck lights, truck inspection for parade and insurance for event, maintain Chamber Information Office at the North Pole

Programs and Publicity (4 Board Members) (Dean, Luis, Enedina and Chairperson- Marcos)

Chamber newspaper articles (Shop Rio Rico, Rio Rico Cares)
Develop membership recognition, Promote Chamber (after hours) mixers
Put new members and current members in newspaper --- pictures and articles
Newspaper business spotlight articles
Maintain and Update Chamber Web Site
Help sell in advance raffle tickets for Chamber Annual Meeting and Raffle held in April
Obtain and oversee Holiday Lane vendors, vendor contracts, flea market, North Pole, and Santa Claus visits, create and obtain publicity and signage for the Annual Christmas Mercado and Trail of Lights Parade

Government Affairs (5 Board Members) (Dean, Randy, Dan, Thad, Chairperson - Beth)

Develop a strategy on The Implication of Incorporating Rio Rico (IIRR)
Attend and report on governmental meetings and issues
Compile current demographics for Rio Rico and Santa Cruz County
Develop brochure on how to obtain business licenses required in Santa Cruz County
Help sell in advance raffle tickets for Chamber Annual Meeting and Raffle held in April
Develop and confirm with the County the Parade route and maps including drawing of vendor (on Mercado) and flea market spaces (at North Pole) for the Annual Christmas Mercado and Trail of Lights Parade, including necessary parking and barricades. Obtain needed volunteers for the event.

Tourism (4 Board Members) (Dean, Mike, Dan, Chairperson - Penny)

Help develop and support local tourism and promote Chamber membership
Help make the Chamber Office a headquarters for Tourist Information
Coordinate local and County Tourism with the state of Arizona and develop a local tourism attraction list.
Attend County Tourism Council meetings and give input to Discover Southern Arizona
Help sell in advance raffle tickets for Chamber Annual Meeting and Raffle held in April. See that the Annual Christmas Mercado and Trail of Lights Parade gets on local and state tourism schedules and coordinate with the I-19 Chambers. Obtain produce, set-up and maintain the Farmers Market at the North Pole. Oversee the Flea Market for the Annual Christmas Mercado and Trail of Lights Parade at the North Pole.